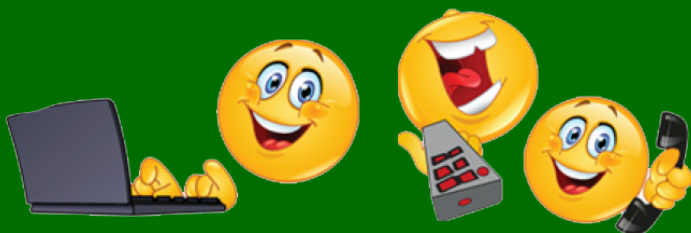# ZUKU FIBER PRICE INCREASE NOTICE

Dear Colleagues,

Over the last year, we have had exceptional growth in our subscriber numbers. We celebrate each and every one of you, for the contribution you have made towards this achievement. With growth comes new responsibilities hence as a business we have catalyzed processes towards customer satisfaction to ensure that we continue to provide quality service at the most affordable price.

In light of the spurred growth and the economic environment in which we operate, the business under advisory from our shareholders will effectively **increase the internet speeds** for our subscribers by 50% thus translating into a slight increase on the monthly subscriptions for both our existing and new customers, effective February 15th, 2016.

We are notifying our existing customers of the impending changes.

It is important to remember the significant upgrade on our network to increase bandwidth to ensure that Zuku Fiber remains the best value for money; our unmatched, unlimited capacity for downloads, reliable and high-speed broadband internet.
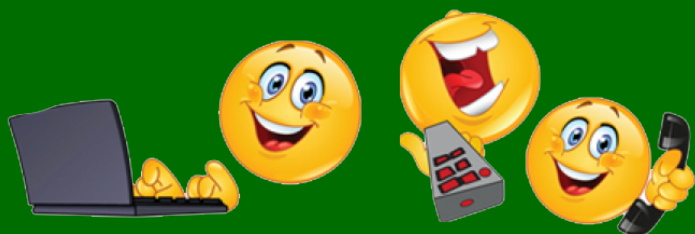
You and I are the best advocates for the business. Therefore, as we interact with our families, friends, current and potential customers let us strongly underscore the beneficial increase in speeds and improved service provision. With Zuku Fiber, Life got better!

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For greater clarity, kindly see the new packages with increased speeds, prices outlined below.

Current Package	New Package	Current Price	New Price	Price Raise KES
Discounted R1	Discounted R1	1,499	1,799	300
i1	i1	2,799	2,999	200
i10	i15	4,099	4,499	400
i20	i30	5,299	5,699	400
i4	i4	2,999	3,299	300
i50	i60	9,799	9,999	200
J4	J4	1,999	1,999	0
JI	J1	1,199	1,199	0
Office -R10	Office R15	6,999	7,699	700
Office -R20	Office R30	9,999	10,999	1000
Office -R50	Office R60	12,999	14,999	2000
Old Packages	Old Packages	2,499	2,999	500
R 1	R1	2,999	3,299	300
R 10	R15	4,299	4,799	500
R 20	R30	5,499	5,799	300
R 50	R60	9,999	10,499	500

Santiago Benedit
Group Chief Executive Officer

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