

Youth
Entrepreneurship
Seminar (YES)

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Train.Promote.Mentor

Organised by  Glitters Media **Glitters Media** In Association with:



Youth Enterprise Development Fund (YEDF)



Public Procurement Oversight Authority (PPOA)

Attendant Registration Form

Name of your Business: _____

Nature of the Business: _____

First Name of the Attendant: _____

Surname of the Attendant: _____

Office Address: _____

Phone: _____

Mobile: _____

Email: _____

Seminar Program

VENUE: Norwich Union House 7th Floor

Thursday 8th August, 2013

08.30 am to 09.00am: Registration and Introduction

Facilitator: Martin Chege,
Business Executive (Glitters Media)

09.00 am to 12.45am: **Youth Enterprise Development Fund (YEDF) Kitty;** How to apply, Partnering Banks, which projects to focus on, repayment period and Proposal writing for funding, Interest Rates, collateral

Facilitator: Linet Arisa,
Ag.Senior Enterprise Development Officer (YEDF)
(There will be a 15 minutes break during this session)

2.00pm to 4.00pm: **Access to Market;** does YEDP help in marketing youth businesses? How to competitively price products. International versus local markets, Effective marketing pitch and proposal

Facilitator: Linet Arisa,
Ag.Senior Enterprise Development Officer (YEDF)

Friday 9th August, 2013

9.00am to 11.00pm: **Financial Management;** how to effectively manage your cash flow to be Able to repay the loan

Facilitator: Linet Arisa,
Ag.Senior Enterprise Development Officer (YEDF)

11.15am to 12.45pm: **Business Opportunity in Public Sector:** according to a new public Procurement bill, about 30% of government tenders will be reserved For youth and other Vulnerable groups, is being youthful the only requirement? Which youth projects are likely to benefit from this? opportunities? How can youth prepare themselves?

Facilitator: Mr. Pascal Mutunga
Capacity Building Executive (PPOA)

2.00pm to 4.00pm: **Business Opportunity in Public Sector** (Continued)

16.00pm to 5.00pm: Networking session