

# To All the Software Developers out there!!!

## Time to try something new of its kind!

*Elma is an mobile commerce platform that allows programmers to develop business application rapidly.*

*\* Elma is an open platform and you are free to use it. Any income that you generate on your applications is all yours.*

*\* With Elma, you can instantly activate financial transaction payment engine on your application without any worries on how to handle Financial Transactions.*

*\* Since the platform manages different mobile devices, you as a programmer do not have to worry on portability of your application on different models of phones ( example Symbian, Android, Windows, iPhone, Unbranded ).*

*During the conference (2 hours), we would develop an end to end application*

- 1. A standard data entry application to capture data in the field.*
- 2. A payment application where you can purchase tickets of an event and get payments from Bank, Credit/Debit cards.*
- 3. A content application where your application would provide data either from your website or from any RSS feed servers.*

## Get Registered.

<http://www.elma.bz/register.aspx>



# Dream it. Build it. Earn with it.



## Developer Conference 2011

**Venue:** Craft Silicon Campus, Musa Gitau Road, Waiyaki Way,

**Date:** 2<sup>nd</sup> March 2011 **Time:** 6pm - 8pm