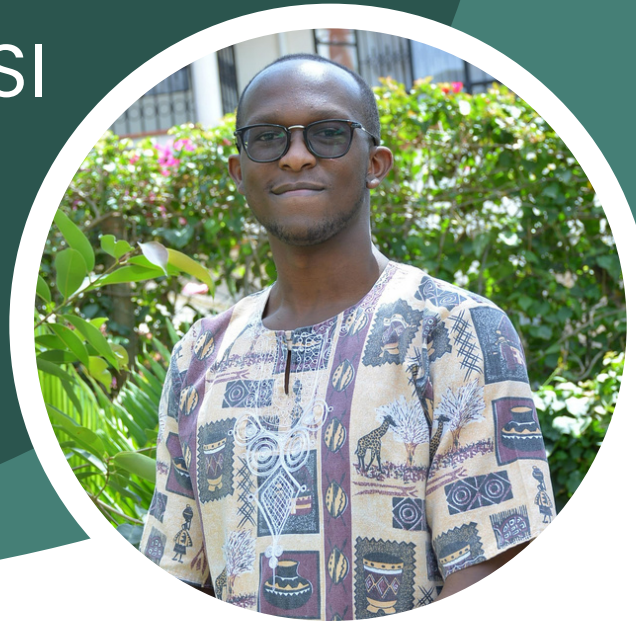


GREGORY O. MAROSI

WEB & GRAPHICS DESIGNER

I am a professional web and graphic designer with over 5 years of experience, who uses a passion for art & design as a tool for helping companies market & promote their brand & products.



PERSONAL INFORMATION

- +254 790 500 349
- okarigregory@gmail.com
- Portfolio - <https://bit.ly/3LaM153>
- Nairobi, Kenya.

SKILLS/ EXPERTISE

- Design Skills
 - Brand Design
 - UI/UX Design
 - Environmental Design
 - Print Design
- Soft Skills
 - Communication
 - Problem-solver
 - Critical Thinker
 - Teamwork/ Collaboration
 - Proactive
- Technical Skills
 - Adobe Creative Suite - InDesign, Illustrator, Photoshop, XD & After Effects
 - Figma
 - Canva
- Digital marketing(social media)
 - Content creation
 - Analytics
 - Ad buying

EDUCATION

2015 - 2020

University of Nairobi, SCI

Graduate with a BSc. Computer Science.

2011 - 2014

Light Academy Secondary Boys' School, Karen

K.C.S.E Grade: A- (80 points).

CERTIFICATIONS

Planning a Career in User Experience

- LinkedIn
 - Issue date Apr 2022

User Experience for Web Design

- LinkedIn
 - Issue date Apr 2022

EMPLOYMENT EXPERIENCE

Feb 2021 to Present:

Junior Graphics Designer at CMG Consulting

Achievements/ Tasks:

- Brand design - Designed a new on-brand visual identity system to effectively convey company messaging - Produced logos, company letterheads, business cards, signages, social media artworks and more - Worked with Chipper, Marie Stopes Kenya, Qasil Beauty and more.
- UI/UX design - Designing online spaces that are visually appealing, easy to navigate, compatible with SEO best practices and aligned with their client's branding - Produced websites and apps - Worked with Nomad Pro Africa, Qasil Beauty & CEMES Insurance.
- Project management - Management of third party vendor work, contractors and suppliers across projects - Worked with Qasil Beauty on 2 Expos (Branding of t-shirts and fabrication of product shelf) & Maries Stopes Kenya on a global webinar (Branding of scrubs, the printing of name tags & invites).

Feb 2020 to Feb 2021:

Digital Services Consultant at Grande Afrique Consulting Limited

Achievements/ Tasks:

- Branding design - Produced brochures, posters, company profiles, and social media artworks.
- Website design - Redesigned the company website to conform with the brand colours and the products & services offered.
- Software development - Designed and developed a CRM for internal use.
- Social media management - Involved in the day-to-day running of the company's social media pages.

Jul 2019 to Oct 2019:

Web Design/ Developer Intern at JamoDesigns

Achievements/ Tasks:

- Website design - Designed websites using Illustrator and implemented the designs on the popular framework, WordPress - Worked with Hope Church Lavington & Kenya Motor Sports Federation (KMSF).
- Brand design - Assisted in creating posters for the various motocross events held by KMSF.

Jul to Nov 2018:

IT Intern at Children of God Research Institute

Achievements/ Tasks:

- Teaching game development with Scratch and web development styling using Bootstrap 4.
- Software Development (I formed part of a team tasked with developing and maintaining a PHP and MySQL system for automation of the existing MS Access system. Which handled the confidential data of the children, including ARV therapy dosages and more).
- Database Management (Updating and moving the existing MS Access database into MySQL format).

Jul to Sep 2017:

IT Intern at Gertrude's Children's Hospital

Achievements/ Tasks:

- Internet connection configuration and maintenance.
 - Help desk/customer service phone and on-site assistance.
 - Operating System installations (Windows).
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PERSONAL PROJECTS

- Writing of articles/ pieces together with blog development and management:
 - *Green Rangers Safaris* - <https://bit.ly/37Eh5wg>.
 - *Joystar Academy* - <https://bit.ly/3yCztRh>
 - *Mark & Ryse* - <https://bit.ly/3MfKwnt>
 - *Passion For Adventures* - <https://bit.ly/3l7Ttn4> & more.
 - Development and publishing of various websites (mostly UI design, implementation & maintenance):
 - *Incare World* - <http://www.incareworld.com>
 - *Passion For Adventures* - <https://passionforadventure.com>
 - *Achelis Group of Companies* - <http://acheliskkenya.co.ke>
 - *TechBrand Group* - <https://www.techbrandgroup.co.ke>
 - *Serenity Residential Homes* - <https://serenityresidential.com>
 - *Harvit Credit* - <http://harvitcredit.com>
 - *Mark&Ryse* - <https://markandryse.com>
 - *First Capital* - <https://first-capital.co.ke>
 - *Trust Logistics* - <https://trust-logistix.com/>
 - *Tree Agama* - <https://treeagama.co.ke> & more.
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