**Startup Weekend is back in Nairobi!**

**What is Startup Weekend?**

Startup Weekend is an event that brings together programmers, developers, marketers, designers, startup enthusiasts among other diverse groups, to form groups and develop viable business ideas in 54 hours. It is a weekend-long, hands-on experience where entrepreneurs and aspiring entrepreneurs can find out if their startup ideas are viable.  On average, half of Startup Weekend's attendees have technical backgrounds- the other half have business backgrounds.

 All Startup Weekends follow the same model: anyone is welcome to pitch their startup idea and receive feedback from their peers. Teams organically form around the top ideas and then it's a 54 hour frenzy of business model creation, coding, designing, and market validation. The weekends culminate with presentations in front of local and international entrepreneurial leaders with another opportunity for critical feedback.

**Startup Weekend Nairobi**

Startup Weekend Nairobi will be held on **November 22nd -24th, 2013**, and will offer exciting prizes for the winners of the challenge.

**Why should YOU attend?**

- **Education: Startup** Weekends are all about learning.  Expect to learn a new skill, a new programming or business language and more so, a

new way of thinking.

- **Enlarged network:** Startup Weekend works hard to recruit high-quality, driven entrepreneurs – like you! You will create relationships that last long past the weekend.
- **Learn how to launch a business:** The goal of the weekend is for you to go from idea to launch in 54 hours.
- **Get face time with local and international mentors:** Tech and start-up leaders mentor and participate in Startup Weekends. They interact with event participants sharing experiences and giving business related advice.
- **Get access to valuable start-up resources:** By participating in Startup Weekend, you are given instant access to great products and tools. No one leaves Startup Weekend empty handed.

The 3-day event will be held at the **Strathmore University @iLabAfrica**, which is on the 5th floor of Strathmore University Student center, Ole Sangale road.

The participatory fee for the event is Kes 1,500.  For those attending the event finale on 24th November only, the entrance fee will be Kes 500. The ticket will cater for your food during the event. Register here for your ticket.

Startup Weekend Nairobi is being organized by, Evelyn Mwangi, Louis Majanja, Kenfield Griffith, Alieu Fofanah , Samuel Magondu and Barbara Okeyo. To learn more about this event, you can contact us on nairobi@startupweekend.org. You can also check us out on:

**Website:**            **www.nairobi.startupweekend.org**

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