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## CALL FOR REGISTRATION

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### **Wanted: Your e-Content on the Global Stage!**

#### **Apply now for the UN-based World Summit Award**

Does your product add substantial value to people's lives? Could your great content or application be useful in other parts of the world as well? Then it is high time to apply for the [World Summit Award 2013](#)! Make sure to submit your project Before July 15th for the WSA pre-selection in KENYA through: [info@kelc.or.ke](mailto:info@kelc.or.ke)

#### **What is the World Summit Award?**

As a UN-mandated initiative, WSA showcases digital content that really makes a difference. It selects the best products from more than 160 UN-member countries and showcases them on a global stage at a world congress for digital content.

#### **How Do You Participate?**

Enter your project in one of these categories:

- *e-Business & Commerce*
- *e-Government & Open Data*
- *e-Learning & Science*
- *e-Entertainment & Games*
- *e-Culture & Tourism*
- *e-Media & Journalism*
- *e-Health & Environment*
- *e-Inclusion & Empowerment*

After the national pre-selection period, a jury of eminent experts will come together in Tallinn, Estonia to evaluate the submissions and select the 40 best products - five in each contest category.

The ultimate highlight of the global WSA 2013 is celebrating international e-Content delicacies at the WSA World Congress 2013. With the great support of [ICTA](#), WSA is going to celebrate the smartest and most creative e-Content producers in Colombo, Sri Lanka from October 23-25, 2013. The 40 WSA Winners will have the chance to present their projects, network with business partners and meet other experts in the field of ICT at the WSA World Congress 2013 in Sri Lanka.

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**FACEBOOK:** <https://www.facebook.com/WorldSummitAward>

**TWITTER:** Apply for UN based World Summit Award & represent **KENYA** as best e-Content: <http://www.wsis-award.org> @WSAoffice

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